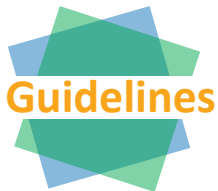



Play On!® - Promoting Physical Activity & Fitness Through Active Play

Become a PlayCore NATIONAL DEMONSTRATION SITE

Join our national initiative to build a network of communities promoting physical activity through well-designed outdoor play and learning environments.



Guidelines

-  **1. Engage the Community in Planning, Implementation, and Sustainability**
Ascertain the goal of your project and undergo a carefully considered step-by-step process to ensure your play space meets the desired outcome. This process may include master planning, partnerships, design workshops, and fundraising strategies that demonstrate strategic considerations to specifically promote physical activity.
-  **2. Implement Design Considerations and Programming that Promotes Physical Activity**
 - Create play environments that implement evidence-based design considerations for increasing physical activity such as offering variety, continuum of skills, naturalization, loose parts, and/or configuration for active play.
 - Address the six key elements of play by incorporating balancing, brachiating/bilateral upper body activities, climbing, swinging, sliding, and spinning activities into the play space.
 - Consider usage of programming, such as the Play On! program of to help promote physical fitness and fun through the use of creative playground learning activities.
-  **3. Participate in Local Recognition and National Press Opportunities**
Submit photos, renderings, and/or drawings to validate implementation of best practices, and to provide visuals that can be shared through web reporting, press releases, and other public relations opportunities. Above qualification criteria will be self-reported by completing an application to describe alignment to best practices, and provide additional facts to be used in public relations.
-  **4. Participate in a Research Network**
Provide a primary point of contact for future data collection and/or research initiatives such as surveys, focus groups, and/or observations. Data will be utilized as an educational resource for other communities and to fuel ongoing research.

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PLAYCORE NATIONAL DEMONSTRATION SITE



Benefits

Qualifying as a National Demonstration Site communicates to others that your project planning through implementation has followed best practice guidelines. Additional benefits can be tailored to support your individual project and to promote your leadership nationally for others to replicate.

Local Recognition

Receive a complimentary National Demonstration Site sign that can be installed onsite for visitors to learn more about the Play On! initiative, and promote your adherence to best practices.

Once your project is registered and has qualified, you will receive the National Demonstration Site seal digitally for usage in outbound marketing, fundraising, website, letterhead, etc. This tool can be utilized to communicate and promote the quality and purpose of your project to stakeholders.

National Recognition

Through the National Demonstration Site program, your leadership will be shared through public relations opportunities. Receive national press through PlayCore's Center for Professional Development. To advocate for and build this network, PlayCore will provide a variety of educational resources and highlight case studies to be presented at internationally accredited professional development sessions, and in educational materials, web promotions, national press, collateral, and more. Sharing your story will help others advocate and replicate.

Physical Activity Advocacy

Implementing best practices brings a variety of benefits to your local community. You can also stay engaged with a network of communities championing for play and learning environments that promote physical activity and fitness through design considerations and programming by participating in future research or data collection that will help inform and improve health across a variety of communities!



Contact Us

Interested in learning more about how your community can participate in a national movement for promoting physical activity? Contact us to learn more or to apply today!